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INDOOR FOOTBALL LEAGUE

IFL Announces National TV Deal

One World Sports to Carry 2010 IFL Broadcast Schedule

Richmond, VA: The Indoor Football League is thrilled to announce that an agreement has been reached with B2 Television to produce nationally televised IFL games. One World Sports, the sports branch of America One Network, will host and distribute the broadcasts. The deal includes highlighted IFL games throughout the 2010 season and the broadcast of the league's championship game, the United Bowl.

"This is an exciting time for the IFL's teams, players, and fans alike" stated **IFL Director of Communications Mike Allshouse**. "The opportunity to give millions of fans the ability to watch the highest quality of indoor football in America on TV, directly from their living room, was too good to pass up."

The national TV deal will include five games throughout the 2010 season. The broadcast schedule for the four regular season match-ups are as follows: March 29th Wichita Wild vs. Omaha Beef, May 8th Fairbanks Grizzlies vs. Billings Outlaws, May 23rd Austin Turfcats vs. Corpus Christi Hammerheads, and June 19th Chicago Slaughter vs. Green Bay Blizzard. The final broadcast for the 2010 season will be the IFL's Championship Game, the United Bowl, on July 17th.

As part of the television broadcast team, **IFL Commissioner Tommy Benizio** announced that former New York Giant linebacker **Gary Reasons** will be the featured color analyst during all games. Reasons, who

enjoyed a nine year NFL career that included two Super Bowl Championships, is a 17 year national broadcast veteran with ABC Sports and Fox Sports Net. He also has extensive indoor football game experience as a former team president, head coach, and broadcast television analyst.

“I absolutely love the indoor game.” **Reasons** commented. “The atmosphere, speed of the game, and fan interaction makes indoor football the most unique fan and family activity. I look forward to sharing some insights about the teams, players, and a brand of exciting football from communities across the country.”

America One and its regional sports network branch, One World Sports, make up One Networks. One Networks reaches over 80 million viewers in over 120 markets in the United States. The regional sports networks include Comcast, Time Warner, Cox, Brighthouse, and Altitude. For more information, log on to www.americaone.com.

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. B2’s installed technologies and worldwide network of arenas, stadiums, local venues, and data centers are currently in use to distribute live sports and entertainment programming to personal computers, television screens, mobile devices and commercial venues around the world. Working with professional sports leagues, teams, NCAA and NAIA institutions, and producers of entertainment programming, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks LIVE Programming Guide visit www.b2tv.com or for 24 hour, cable style programming access www.b2cabletv.com.

The Indoor Football League was created in 2008 from a merger between the Intense Football League and United Indoor Football Association. It consists of 25 teams located across the United States from Alaska to Washington D.C. For more information about all things IFL log on to www.GoIFL.com or contact **Mike Allshouse, IFL Director of Communications**, at the league office, (804)643-7277.

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